

Rep Order# 6858362 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 107100
FC'd Yes Last Received: Printed: 09/27/2012 6:22 PM

1 of 2
Showing Buylines: All Lines
Printed: 09/26/2012 6:23 PM

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OBAMA FOR AMERICA
Product OBAMA 120S
Estimate# 1881
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //1881
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	M-TH	4P-5P			:120	\$2,900.00	10/01-10/04	3	1	3	\$8,700.00	
		Buyline Comment:	NEWS									
2	M-TH	11P-1135P			:120	\$4,800.00	10/01-10/04	3	1	3	\$14,400.00	
		Buyline Comment:	NEWS									
3	TU	10P-11P			:120	\$12,800.00	10/02-10/02	1	1	1	\$12,800.00	
		Buyline Comment:	PHOOD									
4	SA	9P-11P			:120	\$4,800.00	09/29-09/29	0	0	0	\$0.00	
		Buyline Comment:	SVU [MADE-GOOD BY LINE(S) 5]									
5	SA	8P-9P			:120	\$4,800.00	09/29-09/29	1	1	1	\$4,800.00	
		Buyline Comment:	REV [MKGD FOR SPOTS MISSED ON LN #4: 9/29(1/WK)]									

—REPORT TOTALS—

Report Totals: 8 / \$40,700.00

—SALES MONTHLY TOTALS—

Sep 12: 1 / \$4,800.00

Sales Totals: 8 / \$40,700.00

Station Totals: 8 / \$40,700.00

Oct 12: 7 / \$35,900.00

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Lines not sent/rcvd/rtrn: 0 / \$0.00
—COMPETITIVE—

Market	Totals	\$271,333	CATV	0%	KBLR	0%	KINC	0%	KLAS	25%	KSNV	15%
			KTNV	25%	KIUD	0%	KVCW	2%	KVLY	3%	KVNU	30%
			XXXX	0%								

—COMPETITIVE COMMENTS—

NEW ORDER
EST SAHRES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

— CREDIT RISK —
CASH IN ADVANCE